## LONDON ART FAIR

# LONDON ART FAIR ANNOUNCES LONDON ART FAIR: EDIT PRESENTING LEADING MODERN AND CONTEMPORARY GALLERIES IN A REFINED PROGRAMME OF DIGITAL INITIATIVES.

London Art Fair: Edit londonartfair.co.uk

Wednesday 20 - Sunday 31 January 2021 VIP Preview Monday 18 and Tuesday 19 January 2021

@londonartfair #LAFEdit #LAF21

Whilst we are unable to present London Art Fair in its usual physical format at the Business Design Centre, Islington, we remain focused on delivering a safe and compelling alternative for us to bring our Fair community together.

Returning for its 33rd edition 20 - 31 January 2021 (VIP Preview 18 – 19 January), **London Art Fair: Edit** will present over 50 leading modern and contemporary galleries in an alternative digital format.

Providing an unmissable opening to the art calendar, London Art Fair: Edit invites collectors and enthusiasts to discover works by renowned artists from the 20<sup>th</sup> century to today.

The digital Fair will host online **Viewing Rooms** allowing visitors to discover, browse and enquire upon 20 selected works from the exhibiting galleries, featuring audio and written commentaries narrated by the galleries and artists themselves; allowing for a more personal interaction and enriched viewing experience.

An inspiring programme of <u>Talks and interactive Workshops</u> will include panel discussions and conversations with artists, curators and leading experts, providing further insight to the work on show and taking an in-depth look at emerging trends and art world topics. Curators, gallerists, artists and other leading figures within the arts industry join panels exploring the latest developments in artistic practices, such as the resurgence of Craft within contemporary art; issues of identity through photography and the resourcefulness and resilience of artists in times of crisis. Contributors include Matthew Burrows, MBE from the Artists Support Pledge

Our interactive <u>Workshop Programme</u> presents 6 sessions for those wishing to refine and develop existing skills or for the complete novice who is simply interested in unleashing their creativity and enjoying the benefits of art for well-being. Discover the exquisite Japanese craft of Kinsugi; explore the use of stitch for mark making and drawing with textile artist Richard McVetis or learn how to construct a camera obscura and produce your own prints with Professor Steve Macleod with photographer.

This Australia Day, **The Winery Collection** in partnership with London Art Fair: Edit brings a virtual tasting of iconic wines from three of Australia's most celebrated wineries. The Winery Collection will talk through the wines flavour profile, tasting notes, origins and stories behind the wine in this interactive virtual wine tasting; providing the perfect accompaniment to the LAF Edit Viewing Room experience.

New for 2021 **LAF Selects** invites leading art experts, museum directors, curators, collectors and prominent friends of the Fair to present their own personal highlights from the Viewing Rooms. Our invited selectors have chosen the artworks that speak to them, either by personal interest or professional area of expertise;

# LONDON ART FAIR

reflecting on themes explored within their selections spanning diversity, feminism, sustainability and the global pandemic. Selectors include Marine Tanguy, MTArt Agency; Paul Carter Robinson, Artlyst; Simon Wallis, Hepworth Wakefield; Brett Rogers OBE, Photographers Gallery; Alistair Hicks, Author and Curator and Dr Chris Stephens, Holburne Museum.

Alongside the galleries curated Viewing Room presentations and continuing the Fair's role in nurturing collecting at all levels, **LAF Editions** provides our audience with a unique opportunity to purchase limited edition prints **under £1,000**, exclusively through London Art Fair website.

#### **2021 EXHIBITORS**

63 galleries from around the world are participating in London Art Fair: Edit. With regular London Art Fair exhibitors Advanced Graphics London, Jealous (London), Jill George Gallery (London), Rabley Gallery (Wiltshire), Beaux Art London, Oxford Ceramics (Oxford) and England & Co.; alongside first-time exhibitors EVE LEIBE GALLERY (London), Bavan Gallery (Iran) and African Arty (Morocco).

London Art Fair's specialism in Modern British art continues to be strongly represented and received through the participation of some of the UK's leading galleries in the field including Osborne Samuel (London), The Nine British Art (London), Browse & Darby (London), Castlegate House Gallery (Cumbria), Crane Kalman Gallery (London) and Jenna Burlingham (Hampshire).

Also making a welcome to return to the Fair, **Richard Green (London)** presents *No Man is an Island*, a selection themed on British artists' response to the twentieth century: currents of European Modernism entwined with British Romanticism and a strong association with Nature. Highlights include John Piper's pulsating *Abstract Forms on white ground*, 1935, informed by his experience of the art of Picasso and Braque and William Scott's *Poem for a jug, no.19*, 1980, muses on the purity and timeless beauty of everyday objects.

Contemporary galleries include; **CHARLIE SMITH LONDON** with *Project Papyrophilia*, **Purdy Hicks (London)** presenting new photographic work by Céline Bodin, Sandra Kantanen and Susan Derges, new works by two British painters Gill Button and William Brickel and sought-after works by artist Sikelela Owen. **African Arty** will be presenting a focus selection of contemporary African art artists including; Cedrick Sungo, Franck Kemkeng Noah, Dagmar van Weeghel and Cinthia Sifa Mulanga.

### Platform: Folk Art

Launched in 2019, the Fair's curated section, **Platform** focuses on a single distinct theme, with galleries presenting well-known, overlooked and emerging artists that align to the focus. For 2021, the theme is *Folk Art* and at a time when the world is ever changing, curator Candida Stevens, looks at our cultural heritage, our communities and our identity, and how artists working in the Folk tradition have chosen to pass on this knowledge and inspiration.

Platform galleries at LAF EDIT are Candida Stevens Gallery, Cavaliero Finn, Ed Cross Fine Art, Gibbons & Nicholas, Jaggedart, MADEINBRITALY, Outside In, Robert Young Antiques, Ruup & Form, Ting - Ying and Vessel Gallery.

#### **Artsy**

We are pleased to announce our partnership with <u>Artsy</u>, the leading global marketplace for discovering and collecting art.



As London Art Fair: Edit's Marketplace Partner, Artsy will provide a unique opportunity for exhibiting galleries to promote their virtual booths to Artsy's global audience. Collectors can experience London Art Fair on Artsy to discover artists, save favourite works, view works on their home walls through Artsy's AR mobile tool and directly purchase work from galleries.

- ENDS -

#### **NOTES TO EDITOR**

**London Art Fair: Edit** | londonartfair.co.uk @londonartfair #LAFEDIT #LAF21

Wednesday 20 - Sunday 31 January 2021 VIP Preview Monday 18 and Tuesday 19 January 2021 Artsy Preview Tuesday 12 January 2021

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#### **LAF EDIT IMAGES**

Please see LAF EDIT Image Sheet for images and credit. Available to download <a href="here">here</a>.

## LAF EDIT 2021 EXHIBITOR LIST here

#### **ABOUT LONDON ART FAIR**

Recognised as a platform for connecting the best galleries from around the world with both seasoned and aspiring collectors, London Art Fair provides a unique opportunity to discover and champion outstanding modern and contemporary art.

The Fair seeks to nurture collecting at all levels whilst providing expert insight into the changing international market. Sitting alongside the main Fair, curated sections Art Projects and Photo50 feature the next generation of artists, collectives and gallerists; showcasing increasingly innovative and interactive ways to engage with art. The Fair's strong gallery line up is also complemented by an extensive programme of engaging talks, panel discussions, interactive performance art, and onsite activations from the Fair's partners.

Taking place each January, London Art Fair is an unmissable opening to the international art calendar. www.londonartfair.co.uk

# LONDON ART FAIR

#### **ABOUT CANDIDA STEVENS**

Candida Stevens is the founding director of Candida Stevens Gallery, a curation-led gallery established in 2014. After 20 years of immersion in business, initially in new media, then luxury goods and fine art, curating collections and developing and directing small businesses, Candida moved from London and set up independently as Candida Stevens Gallery in 2012, with the gallery in Chichester opening in 2014. Since that time she has established a reputation as a gallery of note in the UK, both for her ambitious curatorial themes and ability to attract important contemporary British artists to create and respond with new and vital work.

#### **ABOUT ARTSY**

Artsy is the largest and leading global online marketplace for fine art. Artsy partners with <u>international</u> <u>galleries</u>, <u>auction houses</u>, <u>art fairs</u>, and <u>museums</u>, to create the world's largest art marketplace. Artsy expands the entire art market by using best-in-class technology to effectively connect supply and demand at a global scale. With 4,000+ partners across 90+ countries and the <u>most-read art publication online</u>, Artsy empowers a global audience to learn about, discover, and collect art. Launched in 2012, Artsy is headquartered in New York City with offices in London, Berlin, Hong Kong, Shanghai, and Los Angeles.