



# LONDON ART FAIR













ED CROSS FINE ART  
Work by Cesar Cornejo  
London Art Fair 2020

## About Art Projects

Art Projects is a subsidised platform for curation-focused and cutting-edge contemporary art from across the globe. The section encourages curated gallery presentations from solo shows, thematic group displays to large-scale installations. The section is supported by a performance programme, and collaborative film and new media initiatives hosted in the [Art Projects Screening Room](#).

Dedicated to cultivating a community of emerging international galleries and artists, Art Projects has established itself as one of the most exciting sections of London Art Fair, continuing to garner widespread critical acclaim and a distinct audience.

To learn more about past editions of Art Projects, please [click here](#).

## Why Participate

Art Projects offers galleries:

An important critical and commercial platform for contemporary art in London at the start of the year.

A destination for those looking to discover emerging talent.

An opportunity to showcase artists to our well-informed art buying audience of 23,000 visitors of which 4,000 are VIP individuals.

Networking and project opportunities with curators, public and private museums and gallery professionals.

Opportunity to participate in accompanying Fair programme of Talks, Tours, and Performances.

## Press Coverage

"The Fair provides a unique opportunity to discover exceptional modern and contemporary art whilst also focusing on the next generation of gallerists and artists".

BBC Radio London

"London Art Fair offers an antidote to the over-indulgence with Art Projects, a curated section where younger and more experimental artists are to be found, many of whom have never before exhibited in London".

Elephant

"Art Projects shows some excellent contemporary art. Some of today's best-known contemporary artists were shown early in their career at the London Art Fair".

Forbes



"With exciting compositions of our time, the fair roams fearlessly across a world of ideas, evoking complex topics and pushing boundaries".

Aesthetica

"Art Projects returns to London Art Fair, offering a platform for emerging galleries to showcase the freshest contemporary art from across the globe".

Artsy



## The Selection Committee

The 2022 Art Projects Selection Committee will include:

**Alistair Hicks**

Curator, Writer and Advisor.  
Former Senior Curator at Deutsche Bank.

**Pryle Behrman**

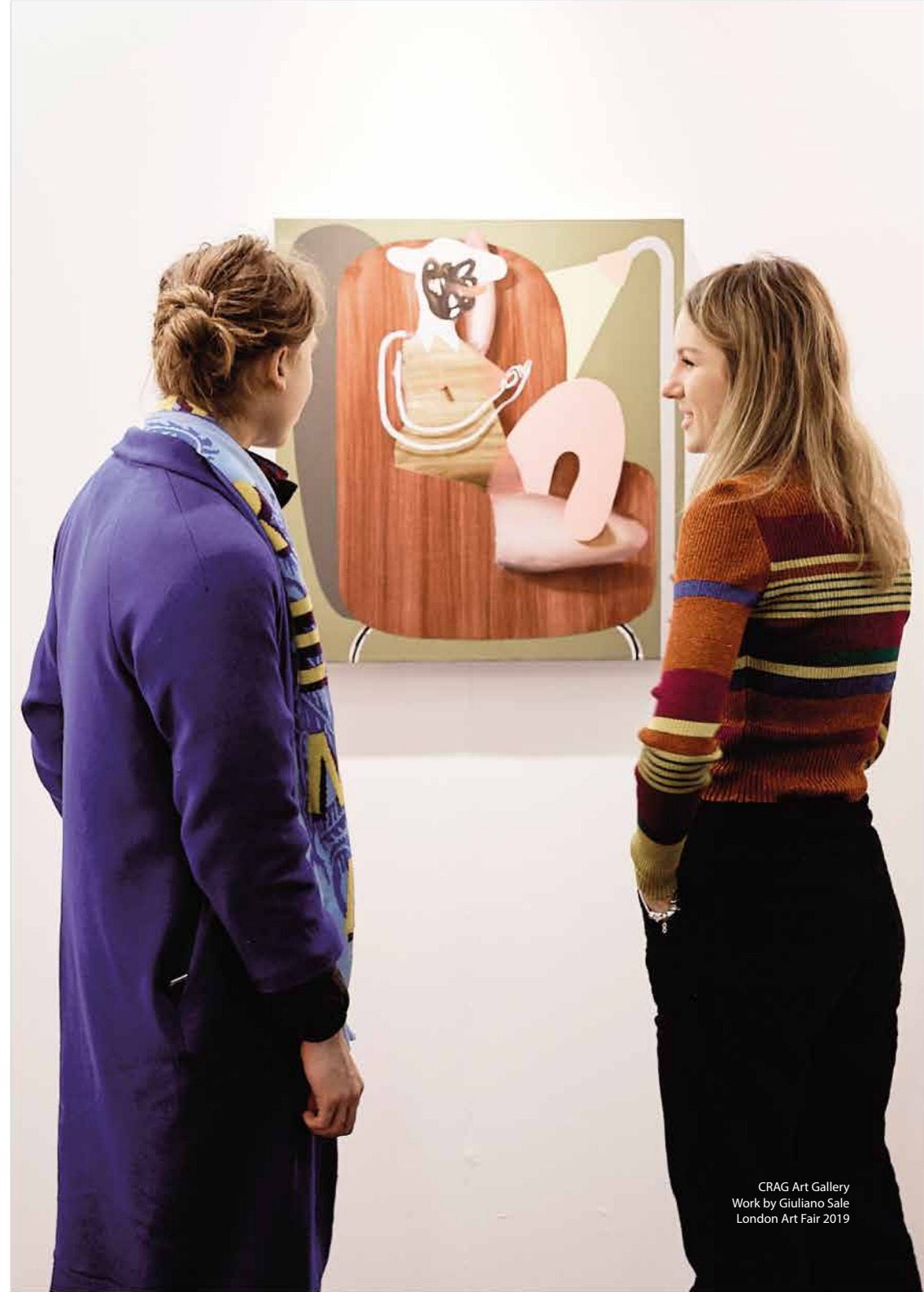
Art journalist, curator and Senior Lecturer at  
Writtle University College.

**Domo Baal**

Director of DOMOBAAL Gallery

**Sarah Monk**

Fair Director of London Art Fair



CRAG Art Gallery  
Work by Giuliano Sale  
London Art Fair 2019

## How to Apply

### [Click here to start application](#)

A mandatory, non-refundable application fee of £99 + VAT will be requested prior completion of the application form.

After completing the Application Form (link above), please submit all [Supporting Information](#) via email or via WeTransfer to:

Hugo Barclay  
applications@londonartfair.co.uk  
+44 (0) 207 150 5958

### Stand Rates

Stands are subsidised by London Art Fair in an effort to support contemporary cutting edge practice.

A single rate of £2,850 + VAT is applicable once a gallery is accepted.

Stand sizes range from 12.5m<sup>2</sup> to 22.5m<sup>2</sup>.  
For stand layout in the area, please [click here](#).

### Applications Deadline

Friday 23 July 2022



## Contact Us

If you have any questions regarding the application process, please reach out to us:

Hugo Barclay  
hugo.barclay@immedaite.co.uk  
+44 (0) 207 150 5959

Sally Bent  
sally.bent@immediate.co.uk  
+44 (0) 207 150 5958

[londonartfair.co.uk](http://londonartfair.co.uk)

---

**LONDON  
ART FAIR**