

LONDON ART FAIR 2024: CELEBRATING ART AND INNOVATION

Launching the International Art Calendar

London Art Fair

Business Design Centre, London, 17-21 January 2024 (VIP Preview 16 January)



Photo credits: @Mark Cocksedge, London Art Fair 2023.

- Over 120 galleries from the UK and around the world will gather to exhibit at this year's London Art Fair.
- Presenting exceptional modern and contemporary art from both emerging and internationally renowned galleries including **Piano Nobile**, **Osborne Samuel Gallery**, **Elizabeth Xi Bauer** and **Koop Project**, the Fair continues to nurture collecting at all levels.
- Marking its 10th edition, the Fair's highly regarded annual Museum Partner is Charleston.
- Alongside an extensive gallery line up, London Art Fair presents an inspiring programme of Curated Spaces, Events, Talks, Tours and Lates.
- General Admission Tickets are now on sale and are available here: <https://londonartfair.seetickets.com/>
- Images are available here: [link](#) Photo credits: @Mark Cocksedge, London Art Fair 2023.

London Art Fair is thrilled to announce its much-anticipated return for 2024, once again taking centre stage as the launchpad for the international art collecting calendar. Mark your diaries for a week of artistic exploration and inspiration, from 17 to 21 January, with an exclusive VIP Preview on 16 January. Renowned for showcasing the finest in Modern and Contemporary art, London Art Fair brings together over 120 galleries from the UK and around the world. This year's edition promises a captivating assembly of emerging talent and globally acclaimed names, transforming the Business Design Centre into a vibrant hub of artistic expression.

The Fair's 2024 programme promises to bring visitors into conversation with the art world. The 2024 **Talks and Tours Programme**, curated by Hannah Payne, will provide topical discussions and thematic tours. **Platform** will once again present a show curated around a common theme which will be announced formally this autumn. **Encounters** returns for 2024 to showcase emerging and established artists pushing the envelope on mediums, themes, and genres within their work. Meanwhile, new voices in contemporary photography will take centre stage at **Photo50**. Finally, London Art Fair is proud to announce their collaboration with **Charleston Museum** for the **2024 Museum Partnership**.

Exploring Art in Depth

London Art Fair continues to elevate the art-collecting experience through its diverse gallery lineup. From emerging artists capturing the spirit of the contemporary to established figures shaping the art world, the Fair offers a **trusted platform to discover, learn and buy**. With highly regarded **British** galleries who have long been a staple in the LAF line up returning once again such as Jill George, Glasgow Print Studio, Redfern, and Advanced Graphics, to Contemporary print edition publishers **Eames Fine Art, Rabley Contemporary and Jealous**, alongside international names such as **Galerie Olivier Waltman (Paris/ Miami), Galeri Miz (Turkey), and Gallery G-77 (Japan)**, there is truly something for everyone to discover.

Provocative Talks & Tours Program

Enrich your understanding of contemporary art and the art on display through London Art Fair's curated **Talks & Tours Program**. Engage with experts, artists, and thought leaders as they dissect critical themes in the art market today. As part of the Fair's programme of talks, January will bring London Art Fair's annual 'Museum Session' with an exclusive talk for museum sector professionals led by leading voices from museums and institutions including the Fair's 2024 Museum Partner, Charleston. London Art Fair is also excited to announce that art market analysts ArtTactic will launch their 2024 Outlook Report at London Art Fair at a panel discussion on Wednesday 17 January wherein experts will share unique insights on what to expect in the Modern and Contemporary Art market in the year ahead. Additionally, Marc Steene, Director of art charity Outside In will host a talk on his new book published by Lund Humphries 'Exploring the Margins of Art,' including a panel of artists who have contributed to the book. London Art fair will once again partner with Sotheby's Institute to present a series of thematic guided tours of the Fair led by Sotheby's alumni. The complete Talks & Tours Programme will be revealed in the autumn.

Encounters: Emerging Talent and Fresh Perspectives

At the heart of the Fair, **Encounters** is a curated section that invites you to discover new frontiers in contemporary art. Encounters showcases the freshest contemporary art from across the globe featuring up and coming galleries eager to present their emerging artists on a major platform alongside established names who are creating new and exciting work, taking their practice in a different direction. In 2024 Manchester based Saul Hay Gallery will be exhibiting in Encounters for the very first time to present their collection of emerging artists including, Mandy Payne, Jen Orpin, Harriet Mena Hill, William Braithwaite, Dan Broughton and Richard Perry. **Janet Rady Fine Art, VirginiaVisualArts, Koop Project, and Siger Gallery** will also be returning to Encounters to present compelling new voices in Britain's emerging arts scene.

Charleston Museum: A Celebrated Museum Partner

London Art Fair is honoured to collaborate with the renowned **Charleston Museum** for the 2024 edition. Located at the heart of the Bloomsbury Group's former home, Charleston Farmhouse, the museum embodies a rich tapestry of artistic and cultural heritage. This partnership will shine a spotlight on the museum's exceptional collection and the profound impact of the Bloomsbury Group on the Modern Art landscape.

Tickets and More Information:

Tickets for London Art Fair 2024 are available for purchase at [<https://londonartfair.seetickets.com>]. For more information about the Fair, participating galleries, program details, and ticket prices, please visit the London Art Fair official website at [<https://www.londonartfair.co.uk/>].

Join the Conversation:

Stay updated on all things London Art Fair 2024 by following us on social media:

Instagram: [@LondonArtFair](#)

Facebook: [@LondonArtFair](#)

Media Contacts:

For press inquiries, interview requests, and media materials, please contact:

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Notes to Editors:

London Art Fair 2024

Business Design Centre, London, N1 0QH

Dates: 17 - 21 January 2024

VIP Preview: 16 January 2024

Ticket Prices:

Advanced tickets range from £14 for a Thursday Late ticket to £20.50 for a Day Pass for multiple entrances on a single day. Multi-Day Passes offer entrance on all days of the Fair including the Tuesday Preview Evening on 16 January.

The VIP Preview will take place from 2-5pm on 16 January and is by-invitation only.

The Press Preview will take place from 11am – 2pm on 16 January. Please RSVP to attend:

laf@immediate.co.uk

About London Art Fair:

Founded in 1989, London Art Fair has established itself as a pivotal platform for Modern and Contemporary Art. It provides a unique space for both emerging and established artists, galleries, collectors, and art enthusiasts to connect and celebrate the ever-evolving world of art. London Art Fair is a celebration of creativity, innovation, and expression.

Discover, Connect, Collect - London Art Fair 2024

Fair Partners**HACKETT - Official Fashion Partner**

The home of British menswear, Hackett London is known for its excellence in craftsmanship and a distinction for detail. Our story starts in 1983, when Jeremy Hackett opened his first store selling second-hand clothes on the King's Road, Chelsea. It was here that he began creating his own garments by merging traditional styles with contemporary cuts, perfect for those seeking Savile Row expertise—without the associated cost. Inspired by quintessential British menswear, Hackett specialises in classic English tailoring for the modern man. Today, the brand boasts over 1,000 points

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Charleston – 2024 Museum Partner

The modernist home and studio of the painters Vanessa Bell and Duncan Grant, Charleston was a gathering point for some of the 20th century's most radical artists, writers and thinkers known collectively as the Bloomsbury group. It is where they came together to imagine society differently and has always been a place where art and experimental thinking are at the centre of everyday life.

Today, we present a dynamic year-round programme of exhibitions, events and festivals. We believe in the power of art, in all its forms, to provoke new ways of thinking and living.

<https://www.charleston.org.uk/>

Museum Partner Supporters, **Blackwall Green, IBI, and TM Lighting**



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Dragon Argent provides legal advice on a range of services including art and luxury assets, corporate and commercial transactions. As commercial and creative industry specialists, Dragon Argent strives to obtain the best results for its clients, which include businesses, collectors, artists and investors.

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ArtTactic[®]

ArtTactic – Official Art Market Report Partner

ArtTactic is a progressive and agile art market analysis firm that offers dynamic and bespoke market intelligence on the fast-paced and ever-changing global art market.

Since 2001, we have been a pioneer in art market data and analytics. Our research, which covers a wide range of global art markets and industries, can be accessed primarily through our intricately designed reports. Our courses, podcast, editorial and art market talks and events are additional ways we like to present and discuss our findings. ArtTactic's research is used the world over by industry

professionals, students, and enthusiasts alike for the purposes of valuation, risk measurement, customer and business intelligence, strategic decision making, and education.



Photo50 Supporters - Genesis Imaging

Photo50 supporter, Genesis Imaging, have worked with world-class photographers and artists, international galleries, museums, interior designers, architects and individuals for almost 20 years. Spanning the breadth of the creative industries they deliver a wide range of projects through the diverse range of exhibition production services on offer.

<https://genesisimaging.co.uk/>



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